



News Release

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Sprint and Walsh Wireless Launch M2M Device to Drive Usage-Based Insurance for Vehicles

OVERLAND PARK, Kan. — March 10, 2010 — Increasingly automobile insurance companies are adapting the way they charge customers, basing rates more on individual vehicle use and driving behavior. This is known as Usage-based Insurance (UBI). Sprint (NYSE: S) and Walsh Wireless today announced the certification and availability of a solution developed to meet this unique and growing market – the Walsh Wireless Data Logger, powered exclusively by Sprint 3G Mobile Broadband.

The UBI model helps insurance companies be more innovative and competitive in their approach by improving their risk assessment process, reducing customer churn and ultimately reducing the claims received. Drivers could see a reduction in their premiums by being rewarded for low mileage and/or safe driving habits. The Walsh Data Logger provides the ability to wirelessly monitor in real-time the performance of a vehicle, its location and the driver's driving pattern through an easy-to-use, self-installed device. It can also benefit government entities and businesses that need to better manage large fleets of vehicles.

"This is one of many excellent examples of how we work with various industries to radically change business models to drive more value for developers, customers and end-users," said Wayne Ward, vice president of Emerging Solutions, Sprint. "This is a great addition to our industry-leading portfolio of M2M embedded devices and we're pleased to work with our long-time partner, Walsh Wireless, to bring another industry-first solution to the marketplace that leverages our dependable 3G mobile broadband network."

Chick Walsh, chief strategy officer, Walsh Wireless Solutions, added, "We are excited to add the Walsh DL400 and DL450 Data Logger to our ever-expanding portfolio of exclusive products and services. And furthermore, bring a value added wireless solution to the UBI Auto Insurance and Fleet Management industries."

In October 2009, Sprint announced the formation of its Emerging Solutions Business group, which focuses exclusively on the rapid delivery of end-to-end M2M and mobile computing solutions to businesses and consumers. Sprint's relationship with Walsh Wireless builds on more than 10 years of experience in working with an open network of ecosystem partners

to provision both Sprint-branded and non-Sprint-branded devices to operate on its networks, as well as extensive expertise in operating multiple platforms and assets. For more information, visit www.poweryourideas.com/m2m.

ABOUT SPRINT NEXTEL

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including two wireless networks serving more than 48 million customers at the end of the fourth quarter of 2009 and the first 4G service from a national carrier in the United States; industry-leading mobile data services; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. The company's customer-focused strategy has led to improved first call resolution and customer care satisfaction scores. For more information, visit www.sprint.com.

ABOUT WALSH WIRELESS SOLUTIONS

Walsh Wireless, a leading wireless solutions innovator and exclusive Sprint partner, is uniquely positioned to deliver comprehensive wireless solutions packages that are custom-tailored to address the individual needs and pain points of its customers. Leveraging a broad network of partners, Walsh is equipped to address a range of issues – from strategic consultation and integration to mobile devices and wireless applications – to provide a complete solution. For more about Walsh Wireless and the 5 Star Experience, visit www.walshwireless.com.

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